

The Hair Loss Headline

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Our featured update is with Dr. Bernardino Arocha of Arocha Hair Restoration in Houston Texas. Dr. Arocha also makes himself available in Dallas. He is affiliated with the International Society of Hair Restoration Surgery and its American counterpart, as well as the American Academy of Cosmetic Surgery among others.

HLH – Dr Arocha, give us an update on your goings on. What’s new with you?

DA – Well, I completed my 3-year-employment with Medical Hair Restoration (MHR) in May of last year. I returned to Houston to begin Arocha Hair Restoration and in the summer, began serving clients under the new business. I found a terrific location/building on Huldy Street.

HLH – So when did you officially begin working from your new location?

DA – June and so far, have performed almost two-dozen procedures from the new location. I couldn’t be happier.

HLH – How did it feel?

DA – I got right into it. My work here has been using up-to-date techniques such as binocular microscopic follicular unit transplantation.

HLH – Dr. Arocha, define binocular microscopic/microscope for our readers.

DA – Binocular microscope has two eyepieces, and is also know as a dissecting microscope. I’m much more able to make the most of the donor strip ; that is, the harvested strip yields more grafts. These grafts are more natural appearing because they are the units that occur naturally on the scalp. The result is a much more natural, undetectable result, while conserving your donor area.

HLH – Tell us more about your new location.

DA – Contemporary/state-of-the-art is the best way to describe it: hospital-grade OR lights, high-end operating tables and the best microscopes money can buy. I was able to assemble a terrific team of hair techs, with whom I’m able to do a 3,000-graft procedure in as little as 4 to 6 hours.

HLH – Describe your new address. What about size?

DA - The building is located at 3005 Huldy Street, a block from West Alabama and South Shepherd. Centrally located, it’s about one mile from the Texas Medical Center, the Museum District, River Oaks, West University and Rice

University. It is a three story, five thousand square-foot facilities and includes spacious O.R. suites. I promise, you'll be greeted and welcomed when you walk in.

HLH – What about your presence in Dallas?

DA – I have a consultation office in Plano, just outside Dallas and I go up as needed.

HLH – Now that you're on your own after working for a large company, how would you sum-up this new experience?

DA – Well, I left MHR because I wanted more control of my practice. That just seemed logical. I like to do all the consultations myself. I now get to see each client through the entire process No handing-off. It's sort of like comparing a department store to a specialized boutique operation. I prefer the latter, and I'm sure the client will have a better experience.

HLH – I know you've been asked this before, but what's the best part of all this?

DA – The challenge each patient poses and the excitement of restoring their confidence by eliminating their baldness is what I love most.

HLH – After the initial consultation, how many times will the average patient come back and see you?

DA – I find that 60% of my patients are happy with one procedure. The other 40% just want more of a good thing; that is, a little more density, so they come back for one more procedure.

HLH – What about woman?

DA – I find that there's about a 9:1 ratio of male transplant clients vs. woman, and I see that growing for obvious reasons. I'm looking forward to serving female hair loss needs from the new Houston location as well.

HLH – We will continue this fascinating discussion with the next edition of the Hair Loss Headline. We'll talk about the differences between men and woman, specifically donor areas and such. Thanks for your time.

DA – And thank you.



Hair transplant patients come from all walks of life. The Hair Loss Headline recently spoke to Houston transplant patient Angel Deluna about his experience.



HLH – Angel, when did you decide you had a hair loss problem?

AD – Actually it was around the mid 1990's. I'm retired military, but at the time, I thought it was due to my being in the military; you know, wearing the heavy Kevlar and associated equipment because hair loss per say, didn't run in my family.

HLH – Before you acted on it, how much hair loss did you have?

AD – A great portion of the top was gone and towards the back. But looking back, it was denial and I found myself

doing the comb-over. It always bothered me and I was kept saying I was going to do something about it.

HLH – I know you went to see Dr. Arocha. Tell us about the first time.

AD – Actually it was amazing. I noticed his picture on the wall as I was waiting. I didn't realize that he too, was a hair loss patient. When he looked at my scalp, that's when I realized how much hair I really lost. He made things pretty clear. He explained the procedure and how long it would take.

HLH – How many procedures have you had?

AD – I've had two. The first was January of last year and lasted 10 hours and I was impressed. It's funny, a lot of people kind-of scared me – you know, "I'm going to be in pain and I'm not going to be able to do anything after the procedure." But in reality, it was all very simple and there was no problem with anything.

HLH – And when did you go back?

AD – Right after the July 4th weekend and as smooth as things went the first time, the second was even better.

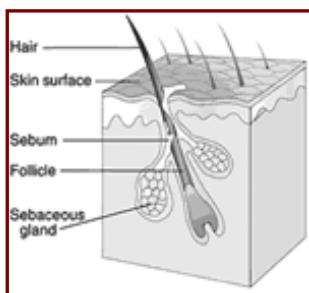
HLH – Any anecdotes about your new look?

AD – Well, I do corporate safety training and what's amazing is when I went back to old (er) clients, they'd look at me and could not figure out what was different. Some would say something like "did you get a face lift?"

HLH – Interesting – they didn't quite nail it.

AD – Exactly. Just to let you know, I'll go in for another valuation soon, but I can tell you, I'll probably need nothing further. The hair is back and it's satisfying.

HLH – Angel, thanks for your time today.



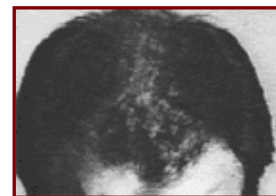
The Hair Loss Headline wants you to know...

The day may be near when hair follicles can be cloned in the lab. This would make donor harvesting unnecessary, hence follicles would be in unlimited supply. The results obtained would be without the limitations of donor available. The Moser Medical Group was able to grow follicles in the lab using various tissue culture solutions. It took eight weeks for the follicles to grow. There are still problems that need to be resolved, but the results are

promising.

Most people, male and female, discover they have a thinning problem after they've lost about 50% of their hair.

The best thinning hair solution is to act as soon as possible.



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